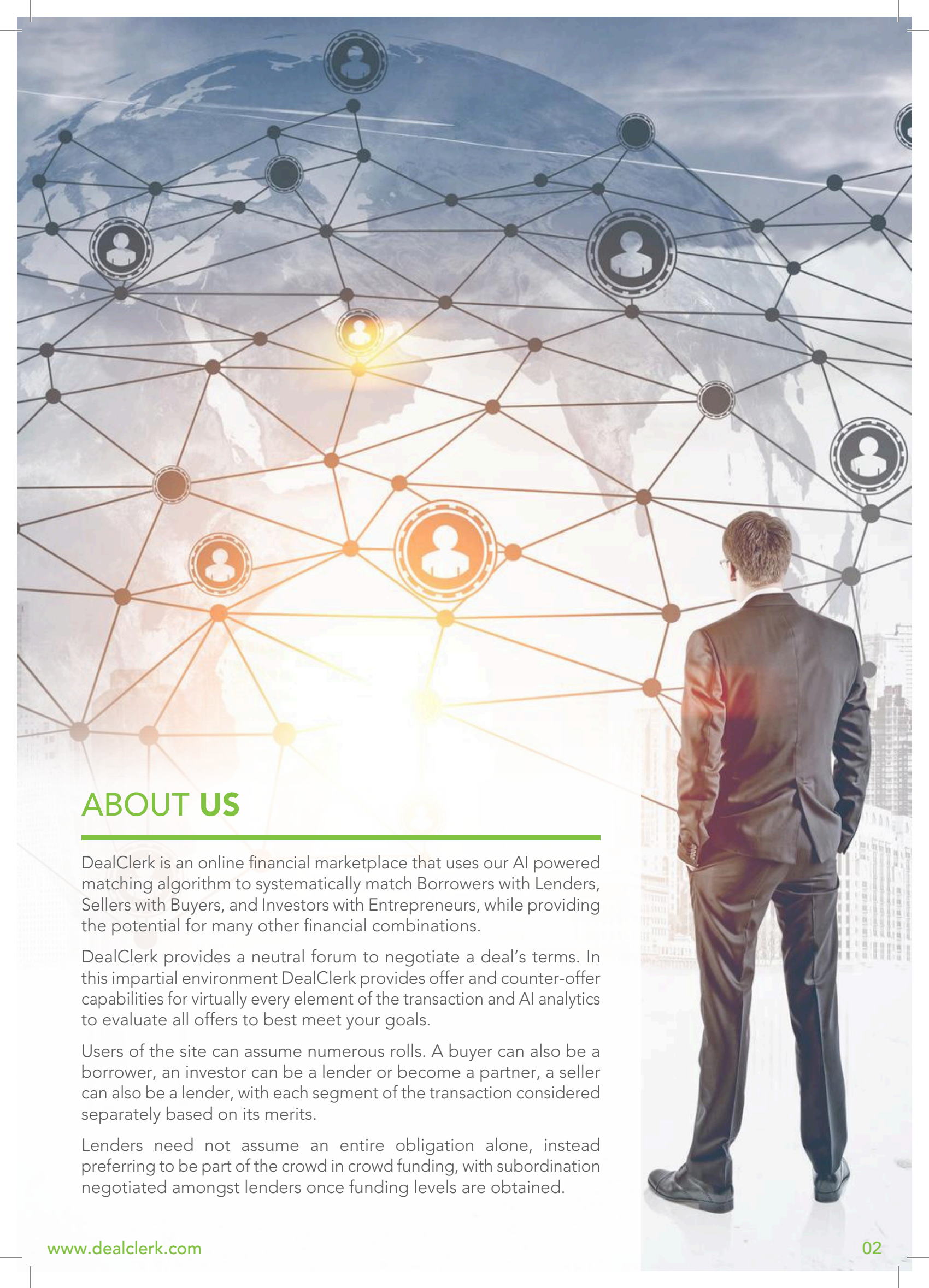




CONNECTING ENTREPRENEURS & INVESTORS WORLDWIDE

Everyday, Dealclerk assists investors and entrepreneurs in identifying business opportunities to buy, sell, borrow, lend and partner with each other, with options limited only by their imagination.

WWW.DEALCLERK.COM

A man in a dark suit and glasses stands with his back to the camera, looking out over a cityscape. Overlaid on the scene is a complex digital network of lines and nodes. Several nodes are highlighted with circular icons containing human silhouettes. One node in the center-left is glowing with a bright orange light, casting a warm glow across the network. The background shows a city skyline under a blue sky with clouds.

ABOUT US

DealClerk is an online financial marketplace that uses our AI powered matching algorithm to systematically match Borrowers with Lenders, Sellers with Buyers, and Investors with Entrepreneurs, while providing the potential for many other financial combinations.

DealClerk provides a neutral forum to negotiate a deal's terms. In this impartial environment DealClerk provides offer and counter-offer capabilities for virtually every element of the transaction and AI analytics to evaluate all offers to best meet your goals.

Users of the site can assume numerous rolls. A buyer can also be a borrower, an investor can be a lender or become a partner, a seller can also be a lender, with each segment of the transaction considered separately based on its merits.

Lenders need not assume an entire obligation alone, instead preferring to be part of the crowd in crowd funding, with subordination negotiated amongst lenders once funding levels are obtained.



The purpose of Deal Clerk is to provide the investment and business community with a site to buy, sell, borrow, lend, and partner with each other.

Deal Clerk assists investors, entrepreneurs, and bankers in identifying business opportunities, permits negotiation in a safe collegial environment, and encourages all market participants to utilize combinations of the tools of equity and debt finance, fixed and adjustable rates, utilizing terms that coincide with their business and cash flow needs. Settlement can additionally be negotiated using traditional fiat currencies or the use of cryptocurrencies.



SELLERS

Traditionally the sale of an asset has been from one person or legal entity (e.g. corporation) to another. This model has been in existence for over 2000 years. The challenge for sellers has been to find that single buyer with a vision similar to theirs, who has the resources and the current capacity to facilitate the sale. However, a connected world is disrupting this singular focus. DealClerk facilitates the sale of a single asset to multiple, potentially geographically diverse buyers, permitting each to negotiate the terms of their percentage of the asset with the seller. This can result in the Seller maintaining a stronger negotiating position and ultimately a higher sale price for their asset. The seller can choose whether to sell to the multiple buyers or to the single buyer. The single buyer then negotiating not just with the seller, but competing against the crowdfunded group of buyers



BUYERS

As noted in the Sellers section, the traditional sale of an asset has been between two people, the Seller and Buyer. The Seller attempting to get the greatest value for their asset and the Buyer determining if they have the resources and risk appetite to purchase the asset. With DealClerk the opportunities available for Buyers grow exponentially. Potentially, no asset is beyond a Buyers resources, as they can negotiate to purchase any percentage they can afford. Buyers can crowd fund a purchase of virtually any size, permitting a Buyer to participate in financial transactions that were previously open to only institutional Buyers. Negotiation utilizing DealClerk's Offer and Counter-Offer tools is easy with virtually every aspect of the transaction open for negotiation. Impact of the economics of the Offer is available using the site's AI driven analytics. Risk, always a concern to a Buyer, instead of being borne by a single purchaser, can be shared amongst Buyers.



BORROWERS

DealClerk provides Borrowers with access to a broad array of Lenders from traditional banks to large individual investors, to crowd funding. As a borrower you have access to the widest range of DealClerk's AI powered analytical tools to compare each of your offers based on Interest Rate (APR), Term, Upfront Points, and total costs over the term of the loan. You can create a Listing to finance a purchase or form a partnership. The borrowing need not be limited to DealClerk listings. Borrowers can also use DealClerk to finance a listing found on another source. If a Seller offers financing for their Listing, a Borrower can choose to negotiate with the Seller for both the asset and the financing while also seeking financing from other Lenders on DealClerk.



LENDERS

Lenders using DealClerk can customize their Listing to include the fundamental elements of their due diligence process, (e.g. Industry, Credit Score, LTV, Regional Markets), thereby creating a pipeline of prescreened borrowers, and there is never any fee. Lenders too can utilize DealClerk's negotiating tools to establish an agreement with the Borrower based on the economics of the transaction, negotiating such terms as Upfront Points, APR, Term, Down Payment, Collateralizing Assets, Subordination, and many others. DealClerk's focus on crowdfunding assets create opportunities for Lenders in this growing market segment. Lenders establish their underwriting standards, perform their standard due diligence review prior to closing and there is never any fee.



ENTREPRENEURS

Business Owners and entrepreneurs can use DealClerk to meet short or long-term borrowing needs. Loans can be structured to be fully amortizing, interest-only, or include balloon payment features to meet cash flow requirements. However, as a business owner you don't always have to go it alone. Often, taking on a partner permits your business or idea to grow in scale well beyond what you could do alone in the same period. With DealClerk, you can add a partner or partners who share your interest in your business and can often provide expertise as well as financing. And unlike with a loan, adding a partner to your business doesn't result in the additional burden of debt repayments. DealClerk can engage the global business community to help grow your business or let you take your great idea to the world.



INVESTORS

DealClerk provides Investors with an opportunity to Lend to an enterprise or to join that business as a Partner or both. As with Buyers, the opportunity to broaden your investment portfolio to include businesses in your community, and across the nation and the world can grow exponentially. Business growth nationally and globally is often uneven, with differing fiscal and monetary policies impacting the business climate in a respective country. DealClerk provides access, often through partnerships with local brokers, to offer global options to meet your investment needs.



PROFESSIONAL USERS REAL ESTATE PROFESSIONALS, BUSINESS BROKERS AND LENDERS

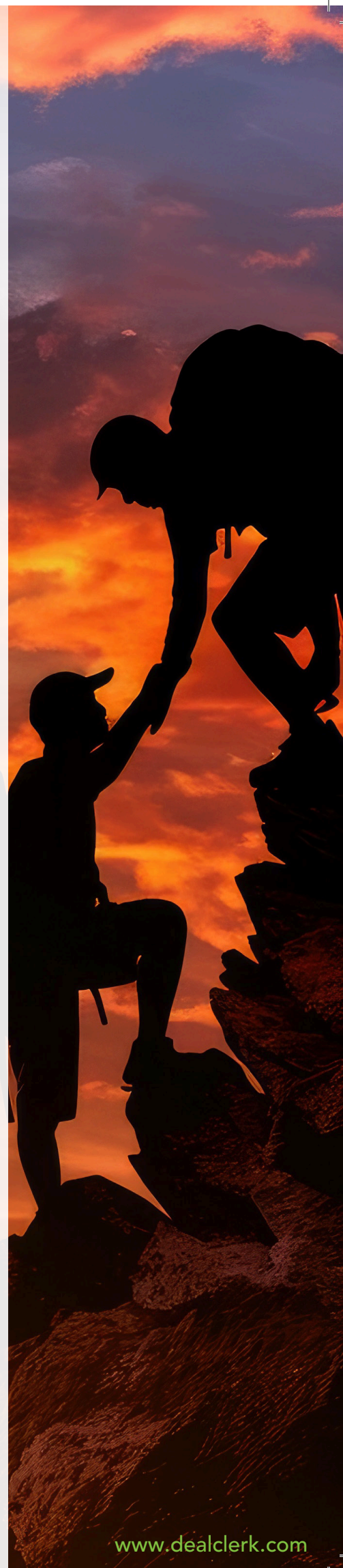
Professional Users can utilize DealClerk to create a pipeline of pre-screened candidates, all actively searching for your Listings, and have been vetted using the due diligence standards you establish when creating the Listing. DealClerk is not designed to compete with or replace in-house marketing efforts, but rather to extend their reach globally. Additionally, by fractionalizing the asset, it opens the investment to a far broader group of potential buyers. Understanding the value and potential of your client's asset or lending standards is part of the value proposition professional brokers, lenders, and bankers provide for your customers. DealClerk can provide your customers with that syndicate of interested buyers, actively bidding for your asset, that can only enhance the results of your marketing effort. This is provided free of charge.

Additionally, we're delighted to provide Professional Users with specialty access and assistance when utilizing DealClerk. As a Professional User we recognize that it would be impractical to add each listing individually to the DealClerk Platform. Therefore, our IT team has created an API that will scan your website offerings and provide a single interface for you to determine which Listings should be imported to the site, this is also provided free of charge to our Professional Users.

If you have any questions regarding the API or team access issues, please call us at **(302) 433-6077** or email at **Sales@dealclerk.com**.

At DealClerk, we're dedicated to providing the safest, broadest reaching marketplace we can deliver and will make every attempt to innovate regularly to meet that goal. Any suggestions you have are most welcome and we'll make every attempt to incorporate them into the DealClerk marketplace.

DealClerk – Find Better Deals. Make Better Decisions



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